



Press Release
SMA America

SMA Announces Educational Roadshow, Releases U.S. Schedule

More Power, More Profit Tour to Highlight Sunny Boy TL-US with Secure Power Supply

ROCKLIN, Calif., April 20, 2015—SMA is launching a nationwide, educational roadshow called the [More Power, More Profit Tour](#) in Sacramento, California tomorrow (April 21). The 19-stop tour will span the United States throughout the spring and summer and offer solar professionals free installation and sales training on the popular [Sunny Boy TL-US with Secure Power Supply \(SPS\)](#), which provides daytime power in the event of a grid outage.



Training sessions—conducted by [SMA Solar Academy](#) trainers—will cover technical aspects of the Sunny Boy TL-US with SPS, as well as how to take advantage of easy upsell opportunities with customers, decrease maintenance costs and increase profit margins with this one residential inverter solution.

At each tour stop, the Sunny Boy TL-US with SPS will be on display in the SMA Solar Sprinter van, which features a fully operational PV system. It includes eight roof-mounted modules that provide power to a Sunny Boy 3000TL-US with SPS as part of an AC-coupled micro-grid using a [Sunny Island](#) off-grid inverter, [Smartformer](#) and small battery bank. Also on display in the Solar Sprinter will be two [Sunny Boy 240-US](#) micro inverters, a Sunny Multigate-US and a [Sunny Tripower TL-US](#).

“SMA is proud to offer solar professionals this highly valuable educational opportunity regarding the PV industry’s most technologically advanced residential inverter,” said Henry Dziuba, president and general manager of SMA America. “Our goal is for attendees to familiarize themselves with the Sunny Boy TL-US in order to broaden their product portfolios with an inverter solution that offers added value, thanks to the groundbreaking SPS feature.”

Attendees at each stop will be eligible to win a \$100 Home Depot gift card and also have the opportunity to participate in the SPS Showdown, a hands-on challenge to wire and install the SPS on a demo Sunny Boy TL-US. The participant with the tour’s overall fastest time will earn the grand prize: a DeWalt cordless tool kit valued at \$600.

Also at select tour stops, solar professionals will be able to learn more about SMA's partner, [Sungage Financial](#). Sungage Financial is a company dedicated to making solar simple, easy and affordable for homeowners. The company offers access to market-leading financing products, while making closing sales easy with friendly online tools, instant credit approvals and knowledgeable support. Solar companies attending these stops can earn a \$500 credit per salesperson in attendance toward project financing fees.*

For more information about the More Power, More Profit Tour or to register, please visit the [event page](#) or [Solar Academy website](#).

MORE POWER, MORE PROFIT TOUR SCHEDULE

4/21/15, Sacramento, CA	5/19/15, New Orleans, LA
4/23/15, Rohnert Park, CA	5/21/15, Orlando, FL
4/28/15, Las Vegas, NV	6/2/15, Duluth, GA
4/30/15, Tempe, AZ	6/4/15, Winston-Salem, NC
5/5/15, Albuquerque, NM	6/9/15, Secaucus, NJ
5/7/15, Denver, CO	6/11/15, Auburn, MA
5/12/15, Alvarado, TX	6/15/15, Kingston, NY
5/13/15, Dallas, TX	6/16/15, Syracuse, NY
5/14/15, Austin, TX	6/16/15, San Diego, CA
5/18/15, Baton Rouge, LA	

About SMA

The SMA Group, with sales of more than €800 million in 2014, is the global market leader for solar inverters, a key component of all PV plants and offers innovative key technologies for future power supply structures. It is

headquartered in Niestetal, near Kassel, Germany, and is represented in 21 countries. The Group employs more than 5,000 people worldwide. SMA's broad product portfolio includes a compatible inverter for every type of module on the market and for all PV system sizes. The repeatedly awarded product range includes system technologies for grid-connected photovoltaic systems as well as off-grid and hybrid systems. The technology is protected by more than 550 patents. The range of services is supplemented by comprehensive services and operational management of large-scale PV power plants. Since 2008, the Group's parent company, SMA Solar Technology AG, has been listed on the Prime Standard of the Frankfurt Stock Exchange (S92) and also in the TecDAX index. www.SMA-America.com

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Photo Caption: SMA's More Power, More Profit Tour Kicks Off April 21 in Sacramento, CA.

Photo Credit: Photo courtesy of SMA America

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This press release can contain future-oriented statements. Future-oriented statements are statements which do not describe facts of the past. They also include statements about our assumptions and expectations. These statements are based on plans, estimations and forecasts which the Managing Board of SMA Solar Technology AG (SMA or company) has available at this time. Future-oriented statements are therefore only valid on the day on which they are made. Future-oriented statements by nature contain risks and elements of uncertainty. Various known and unknown risks, uncertainties and other factors can lead to considerable differences between the actual results, the financial position, the development or the performance of the corporation and the estimates

given here. These factors include those which SMA has discussed in published reports. These reports are available on the SMA website at www.SMA.de. The company accepts no obligation whatsoever to update these future-oriented statements or to adjust them to future events or developments.

* Incentive provided by Sungage Financial will be paid as a credit against project financing fees. In order to qualify for the credit, a salesperson must attend a Sungage Financial sales training session during the More Power, More Profit tour. In order to access the credit, installers must become a qualified Sungage Financial partner. There is no limit to the number of credits that a company can accumulate. All credits will expire on September 30, 2015. Other limitations apply.

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