



SMA Solar Technology AG Press Release

TÜV Nord Certifies the Energy Management of SMA Solar Technology AG

Niestetal, November 14, 2013 – TÜV Nord has certified the corporate energy management of SMA Solar Technology AG (SMA) according to DIN EN ISO 50001. The internationally recognised certification attests the company’s particularly efficient and sustainable energy use in production and administration.

“The careful handling of energy using a comprehensive energy management is becoming increasingly important for households and companies. SMA not only offers just the right system solutions for this, such as SMA Smart Home, but it also sets a good example with its operational energy management. The successful certification according to DIN EN ISO 50001, which aims to continuously improve energy efficiency and minimise energy consumption in companies, is yet another confirmation that we are the pioneers here too,” explains Dr. Günther Häckl, SMA Chief Representative and Vice President of Public Affairs. He said that an efficient and renewable energy supply coupled with minimum consumption had already been a fixed integral part of the corporate and sustainability mission statement at SMA for a long time. The declared objective was to cooperate with employees to achieve operational energy management excellence and to highlight ways to ensure resource-saving production.

DIN EN ISO 50001 is the global applicable standard for certifying energy management systems in organisations and companies. The key components of the certification include defining the in-house energy policy, formulating energy targets, introducing an energy controlling process and implementing efficiency measures for continuously improving energy use.

Consistent energy management allows commercial and industrial companies not only to meet their environmental responsibility, but to considerably reduce their electricity costs and therefore increase their competitiveness. “The self-consumption of solar power is becoming increasingly important. After all, company’s PV systems enable them to produce their own power cost-effectively and make themselves more independent from rising electricity costs,” says Günther Häckl.

About SMA

The SMA Group generated sales of €1.5 billion in 2012 and is the global market leader for solar inverters, a key component of all PV plants and, as an energy management group, offers innovative key technologies for future power supply structures. It is headquartered in Niestetal, near Kassel, Germany, and is represented internationally in 21 countries. The Group employs more than 5,000 people worldwide. SMA’s broad product portfolio includes a



compatible inverter for every type of module on the market and for all plant sizes. The product range includes both inverters for photovoltaic plants connected to the grid as well as inverters for off-grid systems. SMA is therefore able to provide ideal technical inverter solutions for all plant sizes and types. Since 2008, the Group's parent company, SMA Solar Technology AG, has been listed on the Prime Standard of the Frankfurt Stock Exchange (S92) and also in the TecDAX index. In recent years, SMA has received numerous awards for excellence as an employer and achieved first place in the nationwide "Great Place to Work®" competition in 2011 and 2012 and fourth place in 2013.

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