



Press Release

SMA America

SMA to Host Utility-Scale Storage & PV Forum during Solar Power International

Forum Will Address Value of Storage, How to Achieve Maximum ROI with SMA Storage Solutions

ROCKLIN, Calif., August 29, 2017—Following successful large-scale storage forums in San Francisco and [Kassel, Germany](#), as well as several smaller storage events worldwide, SMA will host another forum in Las Vegas during Solar Power International. The Utility-Scale Storage & PV Forum is geared toward solar professionals focused on utility-scale storage and solar, and will highlight cutting-edge solutions for utility-scale projects. The event will take place Tuesday, September 12, 2017, at the Excalibur Hotel & Casino.



Utility-Scale Storage & PV Forum in San Francisco

Photo courtesy of SMA America

"The response to the storage events that SMA has held this year shows that our customers and stakeholders are eager to discuss utility-scale solutions with integrated storage and learn more about today's evolving solar market," said John Susa, executive vice president of sales for SMA America. "The upcoming forum in Las Vegas will be a great opportunity for discussion and education about the current landscape."

Topics to be covered during the program include challenges and solutions for high-penetration PV networks, the value and uses cases for storage and how to achieve maximum ROI. It will also highlight SMA's full power class lineup of UL listed storage solutions for 1,000 and 1,500 V applications.

The forum will begin at 8:30 a.m. and run until 1:30 p.m. In addition to educational sessions, the event will provide valuable industry networking. Seats are limited, and early registration is encouraged. To register, visit <https://SMASStoragePVForum.eventbrite.com>.



About SMA

The SMA Group with sales of around €1 billion in 2016 is the global market leader for solar inverters, a key component of all PV plants. SMA offers a wide range of products and solutions that allow for high energy yields for residential and commercial PV systems and large-scale PV power plants. To increase PV self-consumption efficiently, SMA system technology can easily be combined with different battery technologies. Intelligent energy management solutions, comprehensive services and operational management of PV power plants round off SMA's range. The company is headquartered in Niestetal, near Kassel, Germany, is represented in 20 countries and has more than 3,000 employees worldwide, including 500 working in Development. SMA's multi-award-winning technology is protected by approximately 900 patents and utility models. Since 2008, the Group's parent company, SMA Solar Technology AG, has been listed on the Prime Standard of the Frankfurt Stock Exchange (S92) and is currently the only company in the solar industry that is listed in the TecDAX index. www.SMA-America.com

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Photo Caption: Utility-Scale Storage & PV Forum in San Francisco

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