

SMA America Press Release – New Hire Announcement

SMA Hires Seasoned Executive to Lead Operations for North America

ROCKLIN, Calif. (April 25, 2023) – SMA is pleased to announce that Eric Peschke has been hired as Vice President of U.S. Operations. Peschke joined SMA in April and will report to the North American headquarters in Rocklin, California.

As Vice President of U.S. Operations, Peschke will oversee SMA’s operations for all North America, including supply chain management and procurement, logistics, and strategy; and operational support for the SMA sales and service business in North America. The role is increasingly important as SMA sees ongoing growth in new and existing markets throughout the continent.

“We are so glad to welcome Eric to the executive team here in the U.S.,” said Pat Berry, Managing Director of SMA Americas. “With our rapid growth and expansion across North America, Eric’s role is incredibly important and will help us ensure an optimal experience for our customers and partners.”

Peschke brings extensive experience in operations, process, manufacturing and more. He comes to SMA from global industrial supplier Rexel, where he worked for almost a decade – most recently as Vice President of Operations and Services. At Rexel he was responsible for building and maintaining the operational infrastructure (which included contract manufacturing) to support a business that realized growth of over 500% during his tenure. Before that Peschke held executive roles in operations with process control company Valin Corporation.

“It’s a fantastic opportunity to join SMA and bring my career experience in operations to such a dynamic company,” said Peschke. “This is an exciting time to be in the solar industry, and I am fortunate to be leading a talented team as we work together to enhance the quality and function of the organization as it continues to grow.”

Eric holds a Bachelor of Science degree from Cornell University’s Dyson School of Applied Economics & Management and graduate studies at MIT in Management and Leadership. He has a particular interest in working with an international customer base and global e-commerce.

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About

SMA

As a leading global specialist in photovoltaic and storage system technology, the SMA Group is setting the standards today for the decentralized and renewable energy supply of tomorrow. SMA's portfolio contains a wide range of efficient PV and battery inverters, holistic system solutions for PV and battery-storage systems of all power classes, intelligent energy management systems and charging solutions for electric vehicles and power-to-gas applications. Digital energy services as well as extensive services up to and including operation and maintenance services for PV power plants round off SMA's range. SMA inverters with a total output of more than 120 gigawatts have been installed in more than 190 countries worldwide. Around 63 million tons of CO₂e have been avoided thanks to the PV inverter power sold by SMA over the past 20 years. This is equivalent to stopping more than €12 billion of environmental damage. SMA's multi-award-winning technology is protected by more than 1,700 patents and utility models. Since 2008, the Group's parent company, SMA Solar Technology AG, has been listed on the Prime Standard of the Frankfurt Stock Exchange (S92) and is listed in the TecDAX index and SDAX index